CREATING A DIGITAL MOOD BOARD

USING CANVA & ADOBE

- Master the art of crafting an effective digital mood board!
- Dive into the fun with Canva or Adobe Express.
- Enjoy 8 electrifying lessons, each lasting 2 hours.
- Get ready for hands-on fun and some digital assignments that will unleash your creativity!

Start Date: 27th November 2024

Instructor: Maria Fenech

Duration: 8 lessons 1:30 hours per lesson, once a week. hybrid sessions

Course Level: Beginner or advanced level. Essential for students who want to work in the fashion or interior design industry.

Entry Level Requirements: This is a digital course, an Adobe and Canva tutorial, computer knowledge is essential. You need to be able to download photos or graphics to a software and navigate with confidence. Posses a computer or laptop.

What it is about?

If students wish to progress in the fashion industry, they would need to know how to make digital mood boards and digital portfolios. These tools are essential for showcasing their creativity and design process in a visually appealing manner. Additionally, mastering software like Adobe Express and Canva can significantly enhance their ability to create professional grade designs.

This course will provide a comprehensive overview of what it takes to make an efficient mood board and at the same time learn how to use software such as Adobe or Canva. Throughout the lessons, you will gain hands-on experience with these powerful tools, enabling you to bring your creative visions to life with ease and precision. Our expert instructor will guide you through each step, from selecting the perfect colour schemes and typography to arranging images and elements in a cohesive and visually appealing manner.

By the end of this course, you will not only have a solid understanding of the principles behind effective mood boards and confidence in using wildly used software such as Adobe

and Canva.

You will be given hands on tutorials and interactive sessions including Assignments

Who is it for?

Fashion students aspiring to advance in the fashion industry find digital mood boards indispensable in the fashion or home sectors. Conveying your creative ideas through visual boards aids in communicating the styles you envision to others.

Creating a digital mood board for fashion designing can be an enriching and educational experience. Below are some learning outcomes that individuals can achieve through this process:

1. Enhanced Visual Communication Skills: By creating a digital mood board, learners can develop their ability to convey ideas and concepts visually. They learn how to use colors, textures, and images effectively to communicate a specific mood or theme.
2. Improved Creativity and Innovation: This process encourages out-of-the-box thinking and originality. Learners are pushed to explore new styles, patterns, and themes, fostering creativity and innovation in their design work.
3. Understanding of Fashion Trends: Researching and selecting elements for the mood board helps learners stay updated with current fashion trends and forecast future trends. This knowledge is crucial for creating relevant and modern designs.
4. Development of Technical Skills: Creating a digital mood board requires familiarity with various digital tools and software such as Adobe Photoshop, Illustrator, or online tools like Canva or Pinterest. Learners can enhance their technical proficiency in these platforms.
5. Refined Aesthetic Sense: Working on a mood board helps in cultivating a keen eye for detail and aesthetics. Learners can better understand the principles of design, such as balance, contrast, and harmony.
6. Strengthened Research Abilities: To create an effective mood board, one must gather inspiration from different sources like fashion magazines, websites, social media, and historical references. This process improves research skills and the ability to synthesize information from diverse sources.
7. Improved Organizational Skills: Assembling a mood board requires organizing and categorizing various elements coherently. This practice can enhance organizational skills, making learners better at managing their projects and ideas.
8. Enhanced Presentation Skills: Presenting a mood board to peers or clients provides an opportunity to practice and improve presentation skills. Learners can gain confidence in articulating their vision and rationale behind their design choices.
9. Collaboration and Feedback: If working in a group setting, creating a mood board fosters collaboration and teamwork. Additionally, receiving feedback on their work helps learners refine their ideas and improve their designs.
10. Project Planning and Management: The process of creating a mood board involves planning and executing a project from start to finish. Learners can develop essential project management skills, such as setting goals, meeting deadlines, and adjusting plans as necessary.

This course is appropriate for individuals with experience in the fashion industry or those who are just starting out, especially for those who have a passion for art, interior design and making clothes.