

## FOUNDATION COURSE IN FASHION DESIGN

- 70 HOURS OF INDIVIDUAL LEARNING AND NURTURING
- HANDS ON WORKSHOPS LOADS OF ATTENTION
- CREATE PORTFOLIOS AND MAKE CLOTHES
- WE ACCEPT PAYMENT TERMS



# FOUNDATION IN FASHION DESIGN

## What is it about?

The Foundation Course in Fashion Design is aimed at students who wish to explore and understand the intricate processes involved in fashion designing. It is an excellent starting point for anyone passionate about fashion and eager to learn the skills necessary to turn their creative visions into wearable art. This introductory program provides a comprehensive overview of the fundamental principles and techniques that form the backbone of the fashion industry.

Students enrolled in this course will delve into various aspects of fashion design, including sketching, pattern making, fabric selection, and garment construction. They will also learn how to create a project book about various topics such as, the history of fashion, key fashion movements, and influential designers who have shaped the industry.

By engaging in hands-on projects and practical exercises, students will develop essential skills such as creativity, attention to detail, and problem-solving. The course will also cover the basics of fashion illustration and digital design tools, allowing students to bring their ideas to life in both traditional and modern formats.

Additionally, the Foundation Course in Fashion Design, includes workshops and digital presentations, opportunities to show their work, lectures from experienced professionals, providing students with valuable insights into the realities of working in fashion. Whether aspiring to become a fashion designer, stylist, or merchandiser, students will gain a solid foundation to pursue further studies or begin their careers in the dynamic world of fashion.

# Who is it for?

Are you passionate about fashion and eager to turn your creative ideas into stunning designs? Our comprehensive course is designed for aspiring fashion designers who dream of making their mark in the fashion industry. Whether you're a complete beginner or have some experience, this course will provide you with the knowledge and skills needed to succeed in the world of fashion design.

## Why Choose This Course?

- **Expert Instructors:** Learn from experienced fashion designers and industry professionals.
- **Hands-On Learning:** Gain practical experience through projects and assignments.
- **Networking Opportunities:** Connect with fellow students and industry experts.
- **Career Support:** Receive guidance on building your fashion career and finding job opportunities.

## Who Should Enroll?

- **Aspiring fashion designers** looking to gain foundational skills.
- **Hobbyists** interested in turning their passion into a profession.
- **Current fashion students** seeking to enhance their knowledge and skills.
- **Anyone with a love for fashion** and a desire to create beautiful designs.

If you're ready to take the first step towards a rewarding career in fashion design, enroll

## Learning Outcomes

### 1. Understanding Fabrics and Textiles

- **Types of Fabrics:** Learn about different types of fabrics such as cotton, silk, wool, and synthetic materials. Understand their properties, how they drape, and what types of garments they are best suited for.
- **Fabric Care:** Know how to care for different fabrics, including washing, ironing, and storing them properly.

### 2. Advanced Sketching Techniques

- **Fashion Illustration:** Improve your fashion illustrations by practicing different poses, experimenting with various styles, and focusing on the details of clothing.
- **Technical Flats:** Learn to create technical flats, which are detailed, proportionate drawings of garments that show every seam, stitch, and detail. These are essential for communicating your designs to pattern makers and manufacturers.

### 3. Pattern Making and Draping

- **Pattern Drafting:** Develop your skills in drafting patterns from scratch or modifying existing patterns to fit your designs.

- **Draping:** Practice draping fabric on a dress form to create new and innovative designs. Draping helps you understand the flow and movement of fabric.

#### 4. Sewing and Garment Construction

- **Sewing Techniques:** Master different sewing techniques, including hand stitching, machine sewing, and finishing techniques like hemming and seam binding.
- **Garment Construction:** Learn the steps involved in constructing a garment from start to finish, including cutting fabric, assembling pieces, fitting, and final adjustments.

#### 5. Trend Analysis and Forecasting

- **Trend Research:** Stay updated with the latest fashion trends by following fashion shows, reading fashion magazines, and using online resources.
- **Fashion Forecasting:** Understand how to predict future trends based on cultural, economic, and social influences. This helps in creating designs that are both innovative and marketable.

#### 7. Sustainable Fashion Practices

- **Eco-Friendly Materials:** Explore the use of sustainable and eco-friendly materials in your designs, such as organic cotton, recycled fabrics, and biodegradable materials.
- **Ethical Production:** Learn about ethical production practices, including fair labor standards and reducing waste in the design and manufacturing process.

By focusing on these areas, you can build on your basic knowledge and grow into a more skilled and versatile fashion designer. Remember, fashion is a constantly evolving field, so staying curious and adaptable is key to your success.